

# CREATE NYC

A CULTURAL PLAN FOR ALL NEW YORKERS



**CULTURE IS...**  
**HISTORY. FOOD. ART.**  
**PAINING. THEATER.**  
**QUILTS. MUSEUMS.**  
**DOMINOES. FAIRS.**  
**MUSIC. LIBRARIES.**  
**POETRY. DANCE.**  
**FASHION. PARADES.**  
**CELEBRATIONS. ZOOS.**  
**GARDENS. SCIENCE...**  
**AND MORE!**

## ABOUT THE PLAN

From August 2016 to June 2017, New Yorkers from all walks of life will help shape the future of arts and culture in NYC.

CreateNYC will incorporate intensive public input and an in-depth evaluation of the city's cultural assets in a comprehensive cultural plan.

CreateNYC is an exciting opportunity to create a long term roadmap for promoting greater equity, access, diversity and vibrancy, and expanding opportunities for ALL New Yorkers to access and participate in the city's rich cultural life.

**CULTURE IS WHO WE ARE AND WHAT MAKES OUR CITY GREAT.**  
**SHOW UP! SPEAK UP! STEP UP!**  
**TO HELP US CREATE A PLAN FOR ALL NEW YORKERS.**

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# RESEARCH & DISCOVERY

We'll build on the huge amount of great work that has been done to date by arts organizations, advocates, academics and city agencies.



Studies, reports and data



Map cultural assets



Cultural plans and policies



Identify opportunities



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**Your input is KEY to the cultural plan.**

We want to know what culture means to you, how you experience culture in your daily life, and how you think culture can help create a just, inclusive, equitable city. Many kinds of tools and forums will enable ALL New Yorkers to make their voices heard—artists, arts institutions, local organizations, educators, funders, city agencies, elected officials and YOU!

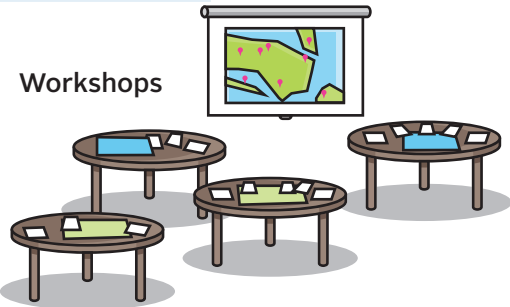
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# PUBLIC ENGAGEMENT

We'll meet you where you are, talk to you about what you care about and use your ideas to inform the plan.

**SHOW UP**

Workshops



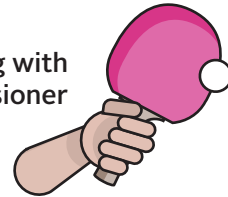
Focus Groups



Events



Ping Pong with the Commissioner

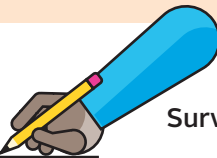


**SPEAK UP**

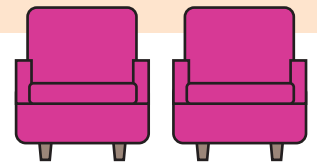
Question of the Week



Surveys



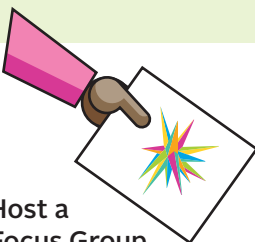
Interviews



Office Hours with the Commissioner

**STEP UP**

Host a Focus Group



Become a CreateNYC Ambassador



Talk to Your Neighbors

MARCH - JUNE 2017

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## DRAFT PLAN



Combining research and your input, we'll share draft recommendations with the public. **Your feedback** will be crucial here!



Public Workshops



Focus Groups



Online

JULY 2017

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## CREATENYC FINAL PLAN

We'll bring it ALL together and present the final plan to the City Council for approval. The end result will be a roadmap for the future of NYC arts and culture!

# THE ISSUES

CreateNYC will address these issues and more...



### EQUITY

The rights of all people everywhere to develop their practice and traditions



### ACCESS

Distribution of and participation in cultural activities throughout the city



### SOCIAL & ECONOMIC IMPACT

The role of arts and culture in an equitable economy and healthy communities



### AFFORDABILITY

Live, work and presentation space for artists



### EDUCATION

Increase arts education in public schools and ensure that curriculum is culturally relevant and diverse



### ART IN PUBLIC SPACE

How public art and artists are selected



### CITYWIDE COORDINATION

Arts and culture across City agencies



### NEIGHBORHOOD CHARACTER

Prevent displacement of culture and communities through planning and community development

# JOIN US

HELP US CREATE THE CULTURAL PLAN AND SUPPORT THE FUTURE OF ARTS AND CULTURE IN NYC

## SHOW UP

Join us at a workshop in your neighborhood or borough, at a community event or online at [CreateNYC.org](http://CreateNYC.org)



## STEP UP

For organizations and groups interested in hosting workshops or including Create NYC activities in your events, we offer downloadable toolkits, engagement activities and facilitation guides.



## SPEAK UP

Tell us your ideas about art and culture in NYC.

### FIND US

[CreateNYC@culture.nyc.gov](mailto:CreateNYC@culture.nyc.gov)



@NYCulture



CreateNYC

#CreateNYC

[CreateNYC.org](http://CreateNYC.org)



## NYC ARTS & CULTURE SUPPORT

**New York City invests more in arts and culture than any other city in the country.**

**The New York City Department of Cultural Affairs (DCLA)**

- Supports nearly 1,000 nonprofit cultural organizations every year
- Provides over \$330 million for art and culture this year
- Commissions permanent public artworks by individual artists through Percent for Art—more than 330 completed to date
- Diverts 1.5 million pounds of materials from the waste stream each year and redirects them to nonprofit cultural organizations and public schools
- Hosts individual artists in residence at other City agencies through Public Artists in Residence (PAIR)
- Expands access to arts and culture through special initiatives like IDNYC cultural benefits, Social Impact of the Arts mapping project, and an ongoing workforce and audience diversity initiative

The **NYC Department of Education** spent \$368 million on arts education in public schools in 2014-2015.

Arts programs are offered throughout City government including the **NYC Department of Parks, Department of Sanitation, Department of Transportation, New York Public Libraries, Department for the Aging, Department of Corrections, and many more.**

Access & Inclusion. For inquiries regarding access or accommodations, please contact [disabilityfacilitator@culture.nyc.gov](mailto:disabilityfacilitator@culture.nyc.gov)

**NYC**

Office of the Mayor

Tom Finkelpearl, Commissioner

