

CREATE NYC

A CULTURAL PLAN FOR ALL NEW YORKERS



CULTURE IS... HISTORY. FOOD. PAINTING. DANCE. QUILTS. ZOOS. MUSEUMS. DOMINOES. MUSIC. LIBRARIES. POETRY. ART. DANCE. CELEBRATIONS. GARDENS. FASHION. SCIENCE... AND MORE!

CULTURE IS WHO WE ARE AND WHAT MAKES OUR CITY GREAT. SHOW UP! SPEAK UP! STEP UP! TO HELP US CREATE A PLAN FOR ALL NEW YORKERS.

JOIN US

HELP US CREATE THE CULTURAL PLAN AND SUPPORT THE FUTURE OF ARTS AND CULTURE IN NYC

ARTS & CULTURE IN NYC

New York City invests more in arts and culture than any other city in the country.

The New York City Department of Cultural Affairs (DCLA)

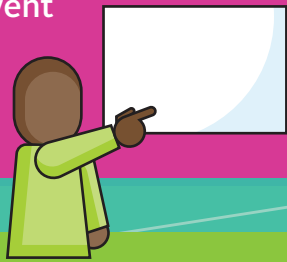
- Supports nearly 1,000 nonprofit cultural organizations every year
- Provides over \$330 million for art and culture in this year alone
- Commissions permanent public artworks by individual artists through Percent for Art—more than 330 completed to date
- Diverts 1.5 million pounds of materials from the waste stream each year and redirects them to nonprofit cultural organizations and public schools
- Hosts individual artists in residence at other City agencies through Public Artists in Residence (PAIR)
- Expands access to arts and culture through special initiatives like IDNYC cultural benefits, Social Impact of the Arts mapping project, and an ongoing workforce and audience diversity initiative

The **NYC Department of Education** spent \$368 million on arts education in public schools in 2014-2015.

Arts programs are offered throughout City government including the **NYC Department of Parks, Department of Sanitation, Department of Transportation, New York Public Libraries, Department for the Aging, Department of Corrections, and many more.**

SHOW UP

Join us at a workshop in your neighborhood or borough, at a community event or online at CreateNYC.org



STEP UP

For organizations and groups interested in hosting workshops or including Create NYC activities in your events, we offer downloadable toolkits, engagement activities and facilitation guides.



SPEAK UP

Tell us your ideas about art and culture in NYC.

FIND US

CreateNYC@culture.nyc.org



@NYCulture

#CreateNYC

CreateNYC.org



CREATE NYC

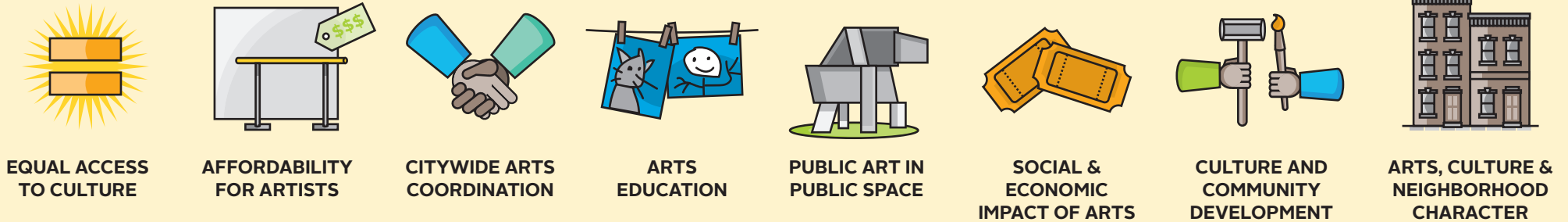
A CULTURAL PLAN FOR ALL NEW YORKERS



Your input is KEY to the cultural plan. We want to know what culture means to you, how you experience culture in your daily life, and how you think culture can help create a just, inclusive, equitable city. All kinds of tools and forums will enable ALL New Yorkers to make their voices heard—artists, arts institutions, local organizations, educators, funders, city agencies, elected officials and YOU!

THE ISSUES

CreateNYC will address these issues and more...



AUGUST - OCTOBER 2016

1 RESEARCH & DISCOVERY

We'll build on the huge amount of great work that has been done to date by arts organizations, advocates, academics and city agencies.



Studies, reports and data



Map cultural assets



Cultural plans and policies



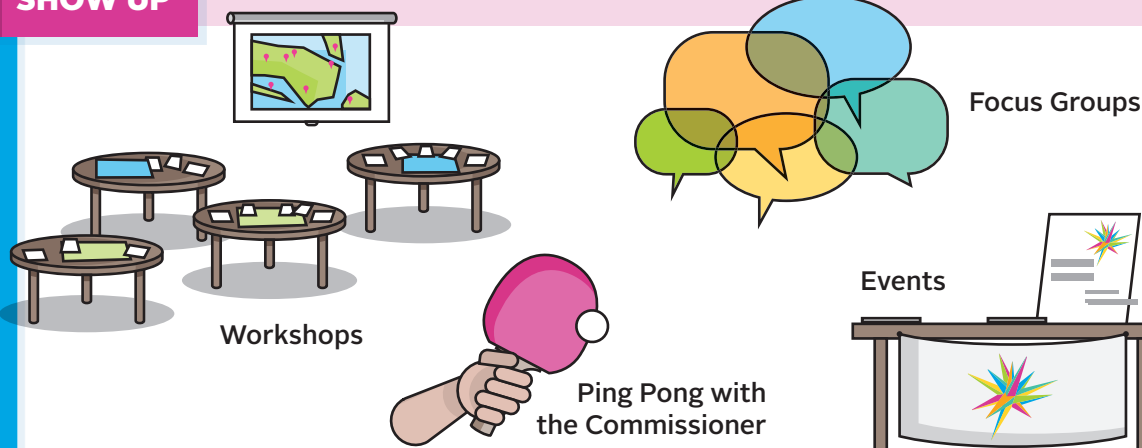
Identify opportunities

OCTOBER 2016 - MARCH 2017

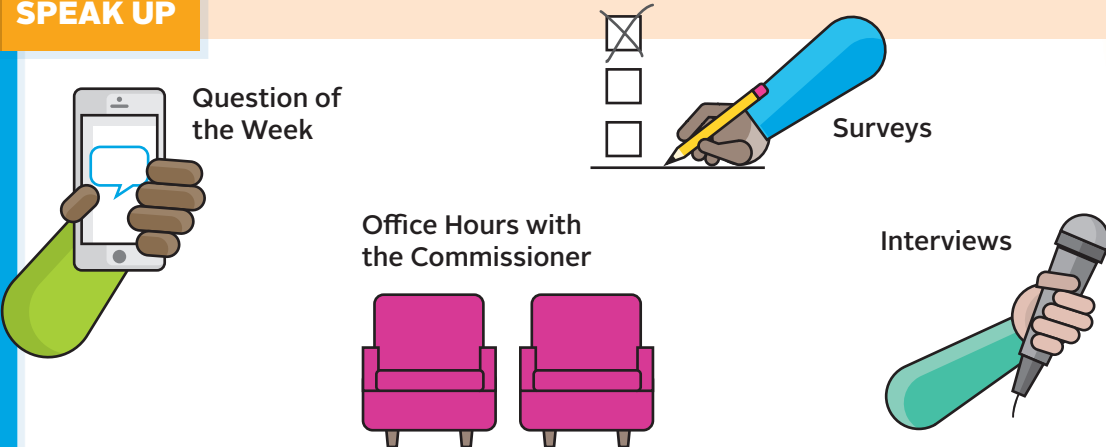
2 PUBLIC ENGAGEMENT

We'll meet you where you are, talk to you about what you care about and use your ideas to inform the plan.

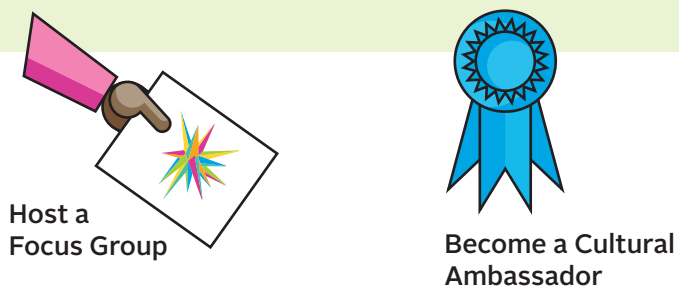
SHOW UP



SPEAK UP



STEP UP



JULY 2017

4 CREATENYC FINAL PLAN

The final plan will bring it ALL together in one place—a roadmap for the future of NYC arts and culture!

MARCH - JUNE 2017

3 DRAFT PLAN

Combining research and your input we'll share draft recommendations with the public. **Your feedback** will be crucial here!

